

Customer Course Catalog

Spring / Summer 2012

SMART Training and Professional Development



Training and professional development solutions

Every day, millions of people all over the world use SMART solutions to teach, learn and collaborate. We design our training to make each interaction simpler, more intuitive, and more magical than the last.

What we offer

Self-paced e-learning

The SMART Learning Space (learningspace.smarttech.com) is an online learning environment packed with innovative, interactive e-learning that you can complete at your own pace. We've highlighted our favorite courses throughout this catalog, but after you sign up, you can browse hundreds more. Signing up is simple and free. Refer to page 6 for more information.

Live online training

Join a 35- to 75-minute training session facilitated through cutting-edge remote classroom technologies. Learn the basics and get answers to your questions in a convenient, highly interactive environment.

On-site training (at your site)

Our on-site training simplifies organizational learning, catering for groups of three or more. Whether you need product training or a program to develop your own trainers, we'll come to your location. Programs and pricing can be customized to meet your needs.

Public training events

We host cost-effective, in-depth training sessions at scheduled times and locations across the world. These great learning and networking opportunities are designed to help users master key SMART products.

SMART PD Plus events

Learn it to own it! At these events, participants receive a SMART product, as well as a half or full day of instructor-led training, review exercises, hands-on time and a comprehensive workbook.

Distance education – product focus

These one-week courses cover the same content as our full-day, face-to-face offerings and are designed to help you use SMART products more effectively in your classroom or workplace. These interactive sessions feature hands-on activities, videos and other free resources that provide opportunities for you to practice what you've learned before moving on to the next session.

Distance education – teaching focus

In these four- to eight-week college-credit courses, you'll learn from a SMART training specialist and from fellow teachers through online discussion forums, self-paced activities, videos and class conference calls.



Scan here to visit the SMART Learning Space.



learningspace.smarttech.com

Training and professional development solutions

Professional development planning

We offer comprehensive needs assessment services. We evaluate your staff, place them on the SMART professional development continuum and assign custom learning paths that will take them from one level to the next. Our professional development continuum incorporates any relevant state standards that must be attained or maintained.

At the start of each training program we establish key performance indicators including return on investment (ROI), and guarantee minimum levels of achievement. We track and perform progress evaluations, and refresh your professional development plan quarterly.

Simple access

- You can access all training through the SMART Learning Space (SLS)
- You can conveniently pay with a credit card, or use group purchase orders

Cost savings

- We offer training subscriptions that can save your organization up to 35%. Subscriptions include a comprehensive needs assessment, professional development planning, and access to all our courses and events.
- We offer special weekly, monthly and event promotions

SMART's credit system

Every time you complete a course assessment on the SMART Learning Space, you earn valuable credits which you can use towards SMART certifications, course discounts and merchandise.

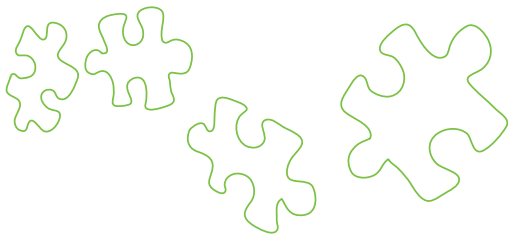
For advice about how to meet your individual or organizational requirements, and for more information about the credit system, contact us at smarttech.com/contacttraining.

Looking for SMART trainer and end-user certifications?

Refer to page 10.

Looking for technical training?

Refer to page 11.



Training and professional development for educators

SMART Notebook™ collaborative learning software

Introduction to SMART Notebook Software and the SMART Board® Interactive Whiteboard

Live online training and self-paced e-learning

This course is designed to help new SMART Board interactive whiteboard and SMART Notebook software users to understand the role of these solutions in the interactive classroom. In this course, learners will receive an overview of the software and hardware, and will learn the basic features and functions of both SMART Notebook software and the SMART Board interactive whiteboard.

SMART Notebook Training (Intermediate)

Live online training

Extend your skills by learning to add and manage SMART Notebook Gallery content, link objects to web pages, files, sounds and attachments, and animate objects. You'll also learn how to simplify lesson delivery with page themes and grouping.

SMART Notebook Level 1

On-site training, public training event, distance education or self-paced e-learning

This is an introductory course designed to help educators learn how to use the SMART Board interactive whiteboard and SMART Notebook software to improve their daily work.

SMART Notebook Level 2

On-site training, public training event or distance education

This intermediate course builds on the skills you learned in the Level 1 course. You'll learn how to add style to lesson activities using rich media and interactive content. Learn how to integrate assessment tools and deliver more effective lessons.

SMART Lesson Development Workshop

Public training event or distance education

This two-day workshop is for educators who want to maximize SMART Notebook software as a tool for creating engaging and effective classroom lesson content. Learn how to use SMART Notebook software to create high-quality lesson activities with your content, collaborate with peers to improve lessons, and create your own lessons under the guidance of a SMART training specialist.

SMART Notebook Level 1 – Half Day

On-site training

This half-day session provides training on the basics of the SMART Board interactive whiteboard and SMART Notebook software.

SMART Notebook SE

Live online training

Learn about the basic functions of SMART Notebook SE (Student Edition) software. Find out how to organize school-related files from any application, complete assignments and create your own interactive files.

SMART PD Plus Event – SMART Notebook

Public training event

This event offers a full day of comprehensive training. Attendance fees also include a copy of SMART Notebook software and a SMART Slate™ wireless slate.

SMART Notebook Math Tools

Live online training

A 30-minute look at the basic functions of SMART Notebook Math Tools software, including measuring tools, Math Ink and graphing.

SMART Notebook Math Tools Training – Half Day

On-site training or public training event

You'll learn and practice how to use SMART Notebook Math Tools software to enhance math lessons and facilitate classroom learning.

SMART PD Plus Event – SMART Notebook Math Tools

Public training event

This is a conference-style event offering a half day of comprehensive training. Attendance fees also include a copy of SMART Notebook Math Tools software.



SMART Board interactive whiteboard

Getting Started with the SMART Board Interactive Whiteboard

Self-paced e-learning

This course is an introduction to the basic functionality of the SMART Board interactive whiteboard.

Introduction to SMART Notebook Software and the SMART Board Interactive Whiteboard

Live online training

This course is designed to help new SMART Board interactive whiteboard and SMART Notebook software users to understand the role of these solutions in the interactive classroom. In this course, learners will receive an overview of the software and hardware, and will learn the basic features and functions of both SMART Notebook software and the SMART Board interactive whiteboard.

SMART Table® interactive learning center

Introduction to the SMART Table

Live online training or self-paced e-learning

Learn the basic functions and features of the SMART Table, including customizing activities and accessing ready-made activities.

SMART Table

Self-paced e-learning

This course gives teachers the skills to use the SMART Table in the elementary classroom.

SMART Table

On-site training or training event

In this full-day session you'll learn how you can use the SMART Table in your classroom. Learn how to download ready-made, customized activities and applications and use the SMART Table with other SMART products to create a complete classroom solution.

SMART Response™ interactive response system

Introduction to SMART Response

Live online training or self-paced e-learning

Learn the basics of the SMART Response system, including installing hardware, creating class lists, creating, importing and administering quizzes, and using Teacher Tools software.

SMART Response

Public training event, on-site training or distance education

SMART Response training events are designed for users who want a comprehensive overview of the SMART Response system and hands-on practice developing, creating, delivering and evaluating assessments. Each event is led by a SMART training specialist who works with SMART products daily.

SMART PD Plus Event – SMART Response

Public training event

This event offers a full day of comprehensive training. Attendance fees also include a SMART Response system with five remotes and a receiver.





SMART Document Camera™

Using the SMART Document Camera

Live online training

Learn how to use the SMART Document Camera in your classroom to display and capture real-time images and use them in interactive lessons.

SMART Sync™ classroom management software

SMART Sync

Live online training or self-paced e-learning

This course is aimed primarily at K–12 instructors, and provides training on the basics of SMART Sync software.

SMART Sync

On-site training or public training event

Learn about the basic functions of SMART Sync software, including monitoring and controlling student computers, broadcasting desktops, communicating with students, transferring files and facilitating collaboration.

SMART Classroom Suite™ interactive learning software

Introducing SMART Classroom Suite

Live online training or self-paced e-learning

Learn how to use SMART Classroom Suite software to create an interactive teaching and learning environment. You'll also explore how students can use SMART Notebook SE software to create, receive, edit and organize assignments, notes and resources.

SMART Classroom Suite – Full Day

On-site training or public training event

Learn how to use SMART Classroom Suite software to teach effectively in a technology-enabled classroom.

SMART Audio™ classroom amplification system

SMART Audio 340 Classroom Amplification System Level 1

Self-paced e-learning

Learn about the SMART Audio system and the benefits it provides for speakers and audiences.

SMART Ideas® concept-mapping software

SMART Ideas Concept-Mapping Software

Live online training

Learn how to use SMART Ideas software to map ideas, create sub-levels and integrate concept-mapping into teaching.

SMART Ideas Concept-Mapping Software

On-site training or self-paced e-learning

Get a comprehensive overview of SMART Ideas software from the basics to the more advanced features in this half-day session, which is aimed primarily at K–12 instructors, higher education instructors and corporate trainers.

SMART Bridgit® conferencing software

SMART Bridgit Conferencing Software

Live online training or self-paced e-learning

Learn how to use SMART Bridgit software to collaborate, teach and present remotely. You'll learn how to create and join a conference, share desktops, use collaborative tools, and configure Voice over Internet Protocol (VoIP) and webcam options.

SMART Meeting Pro™ software

Customized training

On-site training

Customized training can include any combination of training content to meet your organization's needs. Contact us at smarttech.com/contacttraining for more information.

Teaching-centered distance education



Adding Interactivity to Digital Lessons

Distance education – Duration: 10 hours

Learn about content design and adding interactivity to lessons in a way that supports learning. You'll use your new skills to create a SMART Notebook lesson for your classroom. After review, your final project will be posted on the SMART Exchange™ website.

Building Effective Assessments

Distance education – Duration: 10 hours

Learn about the educational value of technology-enabled formative and summative assessment, and how to use SMART Notebook software and the SMART Response system to create focused student assessments.

Facilitating Student Learning in a 1:1 Environment

Distance education – Duration: 20 hours

Learn how to use interactive technology to get the most out of student computers in this four-week learning experience that combines live online instruction with self-paced activities and class discussion forums.

Learning in Motion: Using Animation and Customizable Content in the Classroom

Distance education – Duration: 20 hours

Learn how to incorporate object animation and Adobe® Flash® content items in your SMART Notebook lessons in this four-week learning experience that combines live online instruction with self-paced activities and class discussion forums.

For more distance education courses, please refer to specific product training offerings.

Special events

SMART Learner Conference

With learning at the center, learners participate in multi-faceted experiences that facilitate deep learning through training, guest speakers, product demos, live events and workshops. Join us, immerse yourself in learning, follow a pre-defined path or strike out on your own and build one that suits your specific needs.

Check smarttech.com/trainingcenter regularly for updates, or contact us at smarttech.com/contacttraining for more information.



SMART Training iPhone® and Android™ apps

Use the SMART Training app for iPhone or Android devices to access a collection of SMART Notebook lessons and a wide variety of interactive content. You'll also have easy access to event schedules, YouTube™ videos and support documents.

The app is available for download in the Apple® App Store and the Android Market.



Android Market



Apple App Store

Download it now.



SMART Learning Space

Classroom learning isn't the only thing that's changed – so has training and professional development. The SMART Learning Space (SLS) offers self-paced, online courses that you can complete anywhere, anytime, and at any pace.

The SLS is an online learning environment packed with innovative, interactive e-learning. Explore product use content, technical training, and specialized courses that can help you integrate technology into your teaching practices. Courses are priced to fit any budget, including free content and paid offerings from US\$10 and up.

We've featured our favorite new courses throughout this catalog – visit learningspace.smarttech.com to find out more.

Exploring *technology* through student-centered teaching

Technology is the integration of technology and pedagogy – the cutting edge of modern education. These 20-minute e-lessons teach you how to use SMART's interactive technology solutions to support your K–12 teaching strategies.

- Creating Active Learning Opportunities
- Engaging Students through Discussion
- Focusing Student Attention in an Inclusive Classroom
- Using Technology to Increase Your Teaching Efficiency
- Using Collaborative Activities to Guide Independent Work
- Gathering and Organizing Ideas
- Integrating Your Favorite Websites into Your Teaching
- Reinforcing Lessons Using Cooperative Learning Activities
- Investigating a Topic through Storytelling
- Creating Engaging Assessments Using SMART Response
- Using Diagnostic Assessments to Improve Your Teaching
- Enhancing Student-Centered Instruction
- Collecting, Organizing and Presenting Related Files
- Using Customizable Activities to Enhance Student Understanding
- Creating Opportunities for Student-Centered Assessment
- Inspiring Critical Thinking
- Teaching Actively with Video



This is just a sample of what the SMART Learning Space offers. To browse all our courses, visit learningspace.smarttech.com and sign up for free.

Self-paced training

- SMART Notebook Level 1
- Getting Started with the SMART Board Interactive Whiteboard
- Working with Ink Aware Applications
- SMART Notebook SE Teacher Training
- SMART Sync 2010
- Delivering Lessons and Leveraging Interactive Tools
- The SMART Full-Meeting Experience
- SMART Vantage Technology-Management Software

Self-paced technical training

- Education Software Installer 2011 Level 1 Technical Training (for either Mac® or Windows®)
- SMART Board 800 Series Interactive Whiteboard Maintenance and Troubleshooting Level 1
- SMART Board 600 Series Interactive Whiteboard Maintenance and Troubleshooting Level 1
- SMART Document Camera 330 Level 2 Technical Training
- SMART Meeting Pro System Administrator Technical Training Level 2
- SMART Bridgit System Administrator Technical Training Level 2



Self-paced e-learning is designed to introduce you to SMART products and provide you with training at a time and location that works for you.

Complete many online activities at your own pace.



SMART certifications

Stand out and join an exclusive group of interactive educators and business users. Get the recognition you deserve and establish yourself as a leader in the classroom and the workplace. Become SMART certified.

SMART Certified Lesson Developer (SCLD)

This certification is designed for K–12 educators, and it signifies that you can create powerful, engaging multimedia learning assets that reflect lesson development best practices, using SMART solutions.

A SMART Certified Lesson Developer:

- Uses technology to support pedagogy and the curriculum
- Designs lessons for responsive, student-centered delivery
- Employs effective message design techniques
- Can locate and incorporate the best resources

SMART Certified Interactive Teacher (SCIT)

This designation signifies a high level of technical expertise in a range of SMART products, with the additional benefit of adding a certification to your resume.

A SMART Certified Interactive Teacher:

- Teaches effectively in classrooms equipped with SMART technology products
- Installs and connects SMART hardware and software products in the classroom
- Troubleshoots basic technical issues that might arise
- Guides other teachers in their use of SMART products

SMART Certified Education Administrator (SCEA)

This designation is designed for school and district administrators who want to effectively assess the technological needs of their schools. This program enables them to evaluate the integration of new technologies and support their use in the classroom.

SMART Certified Trainer (SCT)

SMART training certifications provide extensive hands-on instruction, enabling you to deliver high-quality training for SMART products. If you or your organization provide training on SMART products, then consider SMART training certification.

SMART gives trainers the required skills to deliver high-quality product use training for:

- SMART Notebook
- SMART Response
- SMART Table
- SMART Notebook Math Tools
- SMART Sync
- SMART Ideas
- SMART Meeting Pro Premium
- SMART Classroom Suite

Combo certifications

Save money and get certified more quickly with combination certifications.

- SMART Notebook and SMART Response Combo Certification
- SMART Response and SMART Classroom Suite Combo Certification
- SMART Classroom Suite and SMART Sync Combo Certification

SMART Certified Technical Trainer (SCTT)

This certification offers extensive hands-on learning that enables you to deliver Level 2 technical and installation training within your organization. Certification includes access to online SMART support resources.

SMART Factory Trained Technician and SMART Factory Trained Installer technical certifications are also available. Contact us at smarttech.com/contacttraining for more information.

DViT® (Digital Vision Touch) technology technical certifications

On-site training or public training events

With the release of the SMART Board 800 series interactive whiteboard, which features DViT technology, new SMART Certified Technical Trainer and SMART Factory Trained Technician certifications have been created. These certifications cover SMART Board 800 series and 480 interactive whiteboards, SMART Board 6052i and 8070i interactive displays and the SMART Table.

Technical training

Bundled technical training

System Administrator Technical Training Level 2 – Business or Education stream

Self-paced e-learning

This collection of six online courses is designed for network administrators responsible for installing or providing technical support for SMART products, and covers network deployment through command line install. This program focuses on a Microsoft® Windows operating system deployment. The courses in this bundle can be taken individually.

SMART Board interactive whiteboard

SMART Board 600 Series Maintenance and Troubleshooting Level 1

Self-paced e-learning, on-site training, or live online training

This course gives you the skills you need to troubleshoot basic technical issues with any SMART Board 600 series interactive whiteboard, and prepare you for more advanced technical training courses.

SMART Board 600 Series Technical Training Level 2

On-site training or public training event

This course teaches you how to troubleshoot and perform basic maintenance for the SMART Board 600 and 600i series interactive whiteboard.

SMART Board Installation Training Level 2

Self-paced e-learning

In this course you'll acquire the knowledge and skills you need to make informed decisions about installation options, connections and troubleshooting for SMART Board 400, 600 and 800 series interactive whiteboards – all while working from a safety-first perspective.

SMART Board 685ix Technical Training Level 1

Self-paced e-learning or on-site training

This course highlights the features and specifications of the SMART Board 685ix interactive whiteboard system, including components, installation, care and maintenance, image adjustment, orientation, best practices and troubleshooting.

SMART Board 685ix Level 2 Technical Training

Self-paced e-learning

This course teaches you how to troubleshoot and perform basic maintenance for the SMART Board 685ix interactive whiteboard system.



SMART Board 800 Series Interactive Whiteboard Level 1 Technical Training

Self-paced e-learning

This course introduces you to the SMART Board 800 series interactive whiteboard. You'll learn about product basics, features, installation considerations, maintenance and troubleshooting.

SMART Board 800 Series Level 2 Technical Training

On-site training or public training event

This one-day event is designed to give participants the knowledge and skills they need to effectively support end users of the SMART Board 800 series interactive whiteboard and its accessories. They'll also learn how to troubleshoot basic technical issues and perform basic maintenance.

SMART Board 8070i Technical Training Level 1

Self-paced e-learning

This course gives you the introductory skills to install and maintain the SMART Board 8070i interactive display.

SMART Board 885ixe Interactive Whiteboard System Level 1

Self-paced e-learning

This course introduces you to installing, maintaining and troubleshooting the SMART Board 885ixe interactive whiteboard system with an appliance.

SMART Board 8070ie Interactive Display Level 1

Self-paced e-learning

This course gives you the introductory skills to install and maintain the SMART Board 8070ie interactive display with an appliance.

SMART UF75/UF75w Projector Level 1 Technical Training

Self-paced e-learning

This course introduces you to installing, maintaining and troubleshooting the SMART UF75 and UF75w projector.



SMART Table interactive learning center

SMART Table Technical Training Level 1

Live online training or self-paced e-learning

This course gives you the skills you need to troubleshoot basic technical issues with the SMART Table interactive learning center, and prepares you for more advanced technical training courses.

SMART Table Technical Training Level 2

Self-paced e-learning or on-site training

This course introduces you to the features, specifications, installation, configuration and maintenance requirements for the SMART Table interactive learning center. Advanced troubleshooting and servicing for each major component will be facilitated through hands-on interaction with the product.

SMART Response interactive response system

SMART Response Technical Training Level 1

On-site training, live online training or self-paced e-learning

A 60-minute look at the technical aspects of the SMART Response system.

SMART Response System Administrator Level 2

Self-paced e-learning

This course has been specifically designed for those who already possess network administration skills, and covers network deployment through command line install. Additional resources and tools to help with SMART product installation will also be explored.

SMART Document Camera

SMART Document Camera Technical Training Level 1

Self-paced e-learning

This course teaches you how to troubleshoot basic technical issues and perform proper maintenance and care.

SMART Document Camera Technical Training Level 2

Self-paced e-learning or live online training

This course gives you the skills you need to install and maintain the SMART Document Camera.

SMART Notebook collaborative learning software

SMART Notebook System Administrator Technical Training Level 2

Self-paced e-learning

This course has been specifically designed for those who already possess network administration skills, and covers network deployment through command line install. Additional resources and tools to help with SMART product installation will also be explored.

SMART Notebook SE System Administrator Technical Training Level 2

Self-paced e-learning

This course has been specifically designed for those who already possess network administration skills, and covers network deployment through command line install. Additional resources and tools to help with SMART product installation will also be explored.

SMART Sync classroom management software

SMART Sync System Administrator Technical Training Level 2

Self-paced e-learning

This course has been specifically designed for those who already possess network administration skills, and covers network deployment through command line install. Additional resources and tools to help with SMART product installation will also be explored.

SMART Sync Technical Training Level 1

Live online training

This course gives you the skills you need to troubleshoot basic technical issues with SMART Sync software, and prepares you for more advanced technical training courses.

SMART Audio classroom amplification system

SMART Audio System Technical Training Level 2

Self-paced e-learning or live online training

This course teaches you how to troubleshoot basic technical issues and perform proper maintenance and care.

SMART Slate wireless slate

SMART Slate Level 2 Technical Training

Self-paced e-learning

This course teaches you how to troubleshoot basic technical issues and perform proper maintenance and care.

SMART Podium™ interactive pen display

SMART Podium Technical Training Level 1

Self-paced e-learning

This course teaches you how to troubleshoot basic technical issues and perform proper maintenance and care.

SMART GoWire™ auto-launch cable

SMART GoWire Technical Training Level 1

Self-paced e-learning

This course teaches you how to troubleshoot basic technical issues and perform proper maintenance and care.

SMART Bridgit conferencing software

SMART Bridgit System Administrator Training Level 2

Self-paced e-learning

This course has been specifically designed for those who

already possess network administration skills, and covers network deployment through command line install. Additional resources and tools to help with SMART product installation will also be explored.

SMART Meeting Pro software

SMART Meeting Pro Premium System Administrator Technical Training Level 2

Self-paced e-learning

This course has been specifically designed for those who already possess network administration skills, and covers network deployment through command line install. Additional resources to help with SMART product installation will also be explored.

Education Software Installer

Education Software Installer 2011 Technical Training Level 1

Self-paced e-learning

This course gives you introductory skills for using Education Software Installer 2011 to install SMART teacher software on local Windows computers. This course is a prerequisite for advanced, system administrator installation courses.

Education Software Installer 2011 Technical Training Level 2

Self-paced e-learning

This course gives you the skills to use Education Software Installer 2011 and SMART Install Manager to install SMART teacher software on networked Windows computers.



Packages

SCORM content packages

Promote and create more subscription packages from existing training by creating special learning paths and curriculums.

Let us make learning easier and more accessible for you. We offer customizable SCORM (Sharable Content Object Reference Model) content packages that you can host on your own learning management system.

Benefits

Convenience – all training can be taken at your own site, on your own schedule.

Cost – the more people you need to train, the more cost effective the package is.

Customization – you can set up learning paths within the system that train your people on the topics that are important to your organization.

Accountability – you'll be able to run training reports and track course completion rates.

When you purchase a SCORM content package you are licensed to use our training content for an entire year. We have a variety of packages available – contact us for more information.

Subscription packages

Subscription packages are the most cost-efficient way to provide training for large groups of people. Packages are available for the following amounts:

| Dollar value of training provided | Cost to you |
|-----------------------------------|-------------|
| US\$6,000 | US\$5,000 |
| US\$10,000 | US\$8,000 |
| US\$12,5000 | US\$10,000 |
| US\$32,500 | US\$25,000 |
| US\$70,000 | US\$50,000 |

What kinds of training are included in my subscription?

SMART offers a wide variety of training. You can take part in everything from large-scale public training events or on-site training, to self-paced e-learning that you can take anytime, any place.



Thank You



Prices and courses are subject to change

Visit us at smarttech.com/training for the latest news and updates, or contact us at smarttech.com/contacttraining.

Alternatively, call 1.866.518.6791 (toll free in the U.S. and Canada), or +1.403.228.5940 (international).

Extraordinary made simple™

SMART.

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