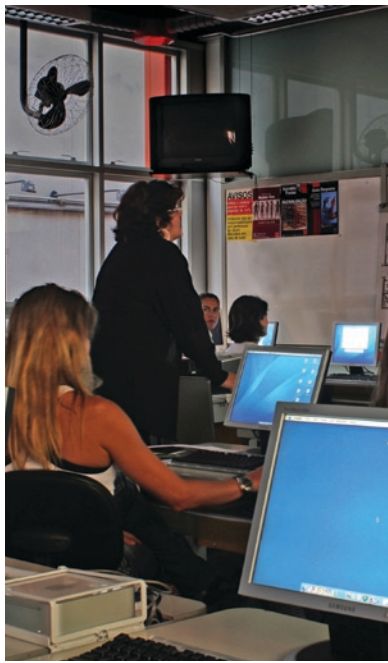


SMART Profile Panamericana School



Panamericana School of Art and Design students use SMART Board interactive whiteboards with Mac computers.

Panamericana School uses SMART Board software 9.5 with Mac computers to enhance learning

Many postsecondary students who want to learn about fashion, photography, plastic art, jewelry, and interior and graphic design in São Paulo, Brazil, study at the Panamericana School of Art and Design.

The school supports interactive learning and offers what they call “the best tools available” to prepare students for the latest industry trends.

Two of these best tools are SMART Board™ interactive whiteboards equipped with software 9.5 and Macintosh computers.

“The tools are easy to use. The equipment allows the students to receive the lesson content by Internet on the same day of the class,” says Alex Lipszyc, chief director of Panamericana School of Art and Design. “With SMART products, students save time, as they do not need to write down everything the teacher says. Students can receive the digital content by e-mail.”

Panamericana was one of the first education institutions in Brazil to use version 9.5 on the Mac computer platform.

Lipszyc says the SMART Board interactive whiteboard also improves communication among the school’s 3,500 students and teachers. “They chat online about the shared digital content.”

Panamericana has had Mac computers for 20 years, and SMART Board interactive whiteboards were added in 2004. Lipszyc says that SMART Board software 9.5 gives Mac computer users access to the same tools and capabilities as students using Windows® operating system.

Sérgio Pantaleão is the service manager at Scheiner Solutions, SMART’s distributor in Brazil. “The new version 9.5 for Mac makes it possible to explore in a wider and more dynamic way all the resources and possibilities of the SMART Board interactive whiteboard.”

The school has two SMART Board interactive whiteboards situated on each of its two campuses, which are used mainly for training teachers. They are centrally located, allowing access for all teachers and students who study specific contents and graphic computing. The interactive whiteboards are connected to Mac minis that have a 1.42 GHz processor and 1 GB of RAM.

“In a simple and reliable way, the SMART Board helps us to keep on being one of the top schools in education for art and design in Brazil,” says Lipszyc.

SMART Board software is the power behind the SMART Board interactive whiteboard and the Sympodium™ interactive pen display. The software is available in the following 16 languages: English, Spanish, German, French, Italian, Japanese, Traditional Chinese, Simplified Chinese, Korean, Portuguese, Norwegian, Welsh, Swedish, Russian, Finnish and Danish.

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